

Kevinjohn Gallagher

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Degree: Multimedia Technology Management, Napier University.

Qualifications: Certified ScrumMaster
Certified MSP: Managing Successful Programmes
Prince2 Practitioner
ITIL v3 Foundation
Certified Agile project manager
Adobe Certified Professional
Adobe Certified Flash Developer
Macromedia Certified Web Professional
Allaire Certified Professional
Scottish Enterprise: Manager of the Year
Microsoft's MSDNAA 's "Reserved for Excellence"

- **15 years as a proven leader**, with experience as an expert across agency, finance, entertainment, gaming, FMCG, gambling, technology, television, adult, education, and not-for-profit sectors.
- **10 years management experience** delivering web, mobile, e-commerce, video, brand, marketing, eCRM, strategic consulting and enterprise-level CMS projects within large interdisciplinary teams.
- **5 years at director level**, successfully managing large-scale million dollar accounts for FTSE 100 multi-national corporations, utilising a mixture of Waterfall and Agile approaches.
- **Creative problem solver** with an engaging personality. Has the ability to analyse business requirements quickly, assessing feasibility to define solutions that generate measurable results.
- Client facing, delivery-focused, full-life-cycle digital media specialist with an extensive background in Project Management, Business Analysis and Client Services.
- Good commercial awareness with consideration of the bottom line. Excels at financial/risk management, quality control, account management, P/L reporting & stakeholder hand-holding.
- Expert-level knowledge in Web 2.0 technologies (AJAX, social networking, blog platforms, widget development, OSS, mobile and emerging digital interfaces) and the value of SEO, IA, ID & UX.
- Advanced knowledge of languages such as HTML, JavaScript, CSS, PHP, SQL, .NET, Objective-C, Ruby on Rails, Flash/Flex, Java, Perl etc. and the ability to propose technology-agnostic solutions.
- A strong interest in what drives end-users, what is new in digital & social media and how we can measure the efficacy of communications to deliver more succinct and profitable solutions.
- Passionate about exploring market trends, mobile apps, location services & new technologies.

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Top 25 major or notable roles listed below. A complete breakdown is available on request

R/GA	Programme Manager	Apr 2011 - Aug 2011
Fortune Cookie	Senior Project Manager	Jan 2011 - April 2011
Pure Web Brilliant	Head of Digital	Dec 2008 - Dec 2010
Heriot-Watt University	Technology Evangelist	May 2010 - Oct 2010
Guardian Media	Senior Technology Consultant	Feb 2010 – April 2010
Endemol	Senior Project Manager	Jan 2008 - Oct 2008
2m2r	Head of Delivery	Jan 2007 - Jun 2007
Full Six (Six and Co)	Project Director	Aug 2006 - Dec 2006
WPP (JWT)	Programme Manager	July 2006
Them London	Director of DigitalMedia	Feb 2006 - June 2006
T101	Head of Development	Jan 2005 - Jan 2006
Microsoft	Specialist UI / .Net Consultant	Jul 2004 - Dec 2004
AKQA	Developer	Jun 2004
Sequence	Information Architect	May 2004
Technophobia	Developer	April 2004
Wheel (LBi)	Creative Technologist	Mar 2004
Napier University	Solution Consultant (UX)	Aug 2003 - Dec 2003
Cisco Systems	Senior Project Manager	Jun 2002 - Aug 2003
Big Mouth Media (LBi)	UX / developer	2002
British Government	Technical Project Manager	2001 - 2002
EQTR	Multimedia Strategist	2001
2k1online	Strategy & Programme Manager	2000 - 2001
NCR	Solution Consultant (data)	2000
Standard Life Bank	New Process Manager / PSO	1999
Arcas	Junior Interactive Manager	1998 – 1999